

Customer Promotion Brief

CompactLogix Starter Kit (1769-STRT2)

Who

- Any customer is eligible; however, you should specifically target customers who:
 - Use ControlLogix, but use a different controller for smaller applications
 - Wish to standardize on one control platform
 - Are reluctant to commit to a new platform, but are considering a change to Logix
 - Use a competitive product, i.e., Siemens, Modicon

The Offer

- **Over 15 % discount** off the suggested published list price of individual components

Catalog Number	Quantity	Description	List Price
1769-STRT2	1	CompactLogix Starter Kit	\$1999 (USD) with CX disc. schedule
The starter kit consists of :			
1769-L20	1	CompactLogix5320 processor	
1769-PA2	1	120/240V ac power supply	
1769-IQ6XOW4	1	Combo input/output module (6 DC inputs, 4 relay outputs)	
1769-IF4XOF2	1	Combination analog module (4 inputs, 2 outputs)	
1769-ECR	1	End Cap	
1769-DPALEN	1	CompactLogix documentation set	
1756-CP3/A	1	Logix5000 RS232 programmer cable	
1756-CSKDS	1	CompactLogix Quick Start Guide	
9324-RLD200ENE	1	RSLogix 5000 – Mini CD-ROM	

What to Do Before You Leave

- Tell the customer to generate a purchase order for catalog number 1769-STRT2.

Program Information

- The CompactLogix (1769-STRT2) starter kit is available for order entry and we expect shipments to start in March 2002.
- No termination date.
- The 1769-STRT2 (list \$1999) replaces the 1769-STRT1 (list \$1700) starter kit. 1769-STRT2 includes everything in the 1769-STRT1 kit and adds the Combo Analog module and Quick Start Guide.
- The 1769-STRT1 kit is no longer available.

For More Information

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